Integrated Community Care for All: an opportunity for Primary Care Jan De Maeseneer, MD, PhD Ghent University; TransForm Partnership "Primärversorgung-NEU"/15.09.2023

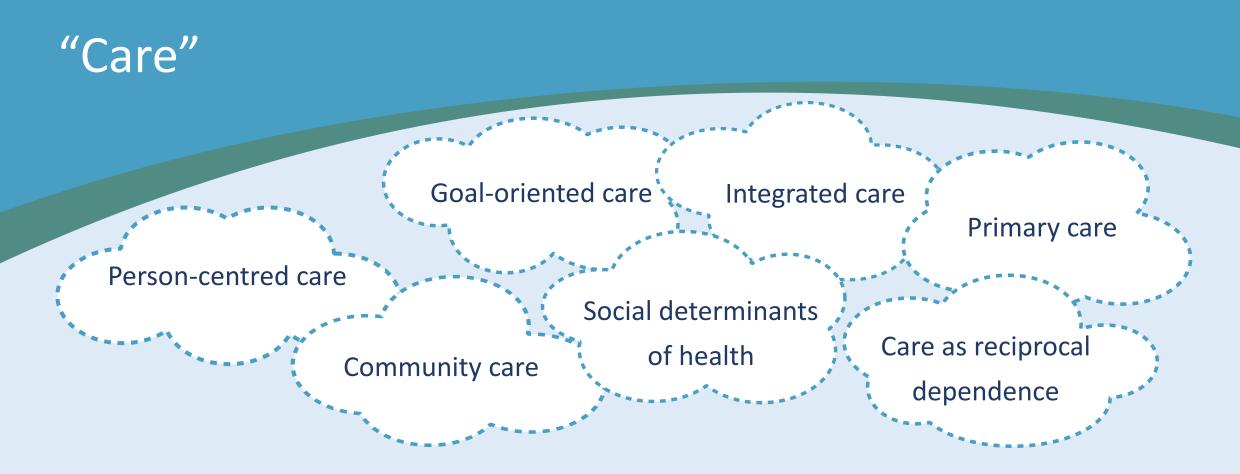


Challenges...



With the issue of equity (the problem of raising inequalities) as a crosscutting challenge





Primary Health Care according to WHO:

"Primary health care (PHC) addresses the majority of a person's health needs throughout their lifetime. This includes physical, mental and social well-being and it is people-centred rather than disease-centred. PHC is a whole-of-society approach that includes health promotion, disease prevention, treatment, rehabilitation and palliative care."



What is Integrated Community Care (ICC)





ICC envisions a paradigm shift in the way health and care systems are organised From delivery' to genuine 'co development'



ICC emphatically addresses the broader determinants of health



ICC pivots on greater integration between primary care, public health functions, social work and neighbourhood development within a given territory.



Focus on both quality of care and **quality of life** and Broad definition of care.



- Place-based governance is a crucial competence to continuously form new alliances
- ICC comes down to a continuous process of 'whole system innovation'



Distributed power and collective learning



What, how and why of Integrated Community Care (ICC)

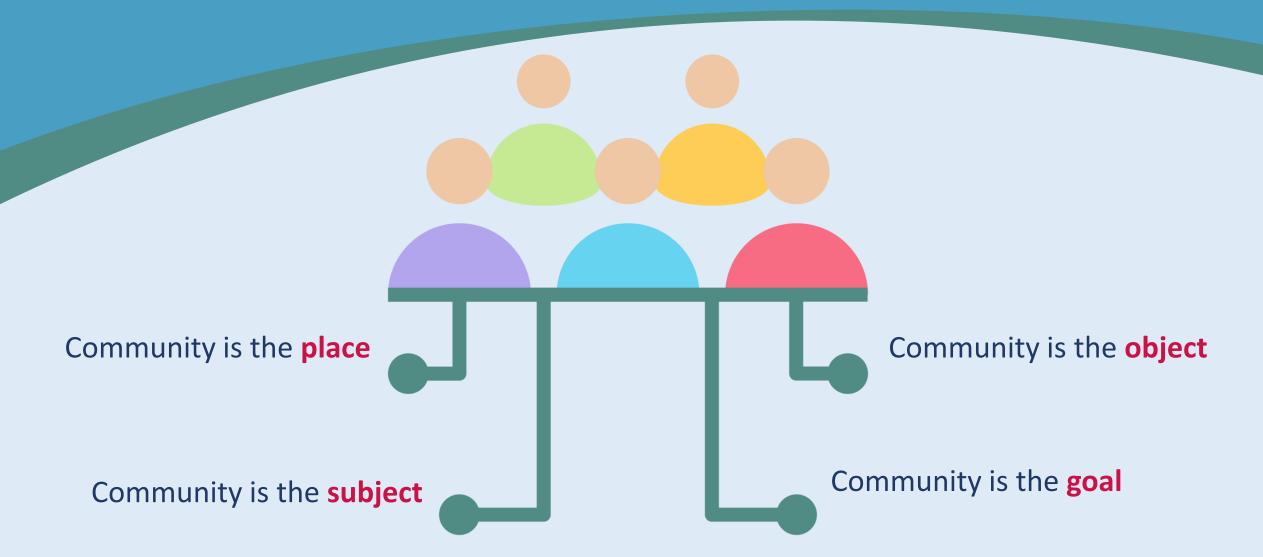


Root definition

ICC encompasses a range of strategies to support local organizations, community members, professionals, and policy makers in a continuous process of co-developing health, care and social support infrastructures and services with the aim to enhance the quality of life, social cohesion and resilience of a territorially defined community



Where is "Community" in ICC?





7 Effectiveness Principles



Value and foster the capacities of all actors, including citizens, in the community to become change agents and to coproduce health and wellbeing. This requires the active involvement of all actors, with an extra sensitivity to the most vulnerable ones.



Co-develop health and wellbeing, enable participation



Foster the creation of **local alliances** among all actors which are involved in the production of health and wellbeing in the community. Develop a shared vision and common goals. Actively strive for **balanced power relations** and **mutual trust** within these alliances.

Strengthen community-oriented primary care that stimulates people's capabilities to maintain health and/or to live in the community with complex chronic conditions. Take **people's life goals** as the starting point to define the desired outcomes of care and support.



7 Effectiveness Principles



Improve the health of the population and reduce **health disparities** by addressing the social, economic and environmental **determinants of health** in the community and investing in **prevention** and health **promotion**.



Support healthy and inclusive communities by providing opportunities to bring people together and by investing in both **social care and social infrastructure**.

BUILD RESILIENT COMMUNITIES



Develop the legal and financial conditions to enable the co-creation of care and support at community level.



7 Effectiveness Principles



MONITOR, EVALUATE AND ADAPT **Evaluate** continuously the quality of care and support and the status of health and wellbeing in the community by using methods and indicators which are grounded within the foregoing principles and documented **by participatory community diagnosis** involving all stakeholders. Provide opportunities for **joint learning**. Adapt policies, services and activities in accordance with the evaluation outcomes.



3 Examples of ICC



Community Health Centres



Community Health Centre (community-oriented primary care)

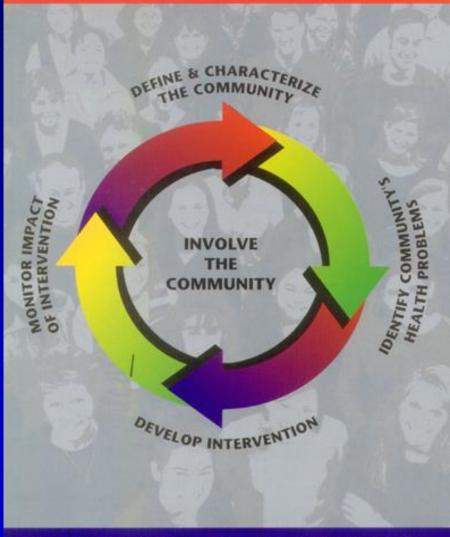


Community health centers (CHC) aim to meet a territorially defined group of citizens' needs by offering high quality, accessible and integrated primary care from a broad, psychological and social perspective.

The patient is considered as someone with a **personal history** within the context of a family, a community and a professional and socio-economic environment.



Community-Oriented Primary Care: mealth Care for the 21st Century



Edited by Robert Rhyne, M.D., Richard Bogue, Ph.D., Gary Kukulka, Ph.D., Hugh Fulmer, M.D.

Community-Oriented Primary Care (COPC) is defined as the systematic assessment of health needs in a population, identification of community health and wellbeing problems, implementation of systematic interventions involving target population and monitoring the effect of changes to ensure that health services are improved and congruent with community needs. The interprofessional team, consisting of primary care workers and community members, assesses resources and develops strategic plans to deal with problems that have been identified. COPC integrates individual and population-based care, blending clinical skills of practitioners with epidemiology, preventive medicine, health promotion and empowerment, minimising the separation between public health end individual health care.



Community Health Centre Botermarkt Ledeberg 2006 (Founded in 1978)



Login

Community Health Centre:

- Family physicians/GPs; nurses; dieticians; health promotors; dentists and oral hygienists; social workers; psychologists; tabacologists; community health workers;....
- 6100 patients; 95 nationalities
- Integrated mixed needs-based capitation; no co-payment



COPC-project : from individual care to community health care

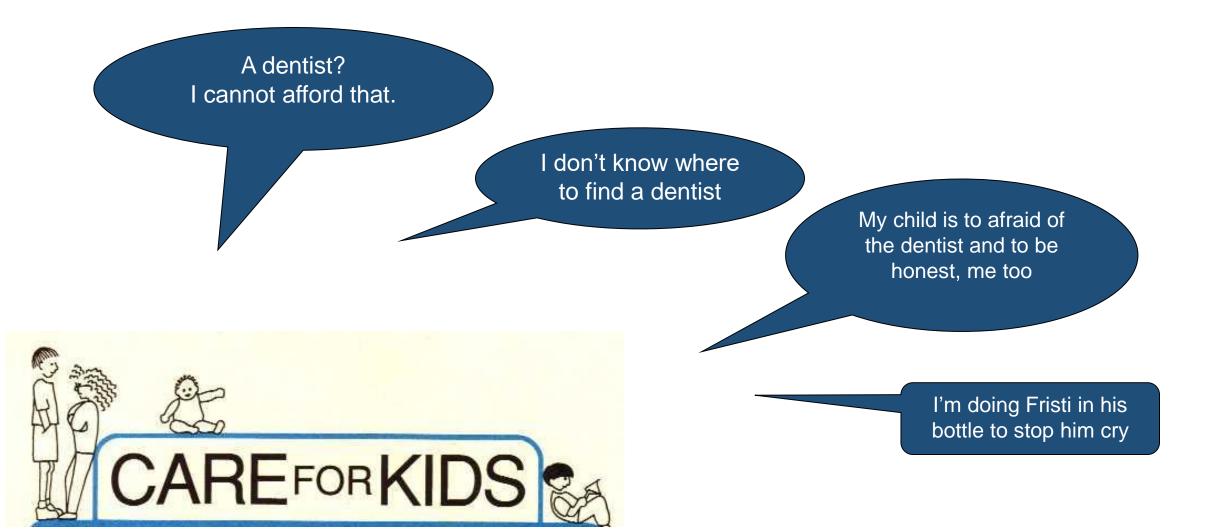


Mothers present with their toddlers with problems of: feeding problems, crying, not sleeping,...



Identified health problem by family physicians/nurses/school teachers: problematic oral condition of todlers

1. Focus group discussion in health center



2. Exploratory study in the community

Survey: children 30 months old:

- 18,5 % symptoms of early childhood caries (7,4 % in high SES – 29,6 % in low SES)
- 100% need for treatment!

Correlation with

- deprivation
- nationality (Eastern-Europe)
- no previous dentist consultations



(S. Willems et. al 2005)



3. Bring together stakeholders from different sectors



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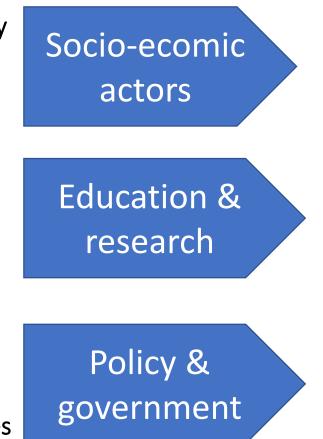
3. Bring together stakeholders from different sectors





4. Collaborations & results

- Accessible dental health care (direct "third-party" payment by social insurance)
- Dental health care integrated in interprofessional primary health care center (lowering treshold)
- Developing a new profession at BA-level: "oral hygienists" working in the community and in dental practices
- Involvement of University College (ArteveldeHS) students in screening and follow-up of children
- Involvement of regional governmental public health services for children's health (Kind & Gezin)
- Involvement of preventive school health public health services (CLB) (continuity)



5. Today...

- 11 % early childhood caries in toddlers (from 18% in 2004) at 30 months
- Same at-risk groups
- Ongoing efforts for prevention and sensibilisation : all children screened at 30 months
- Increasing involvement of dentists, oral hygienists and dental students

in the community



6. Define strategies

Strategies?

- Community oriented
- Intersectoral
- Participatory

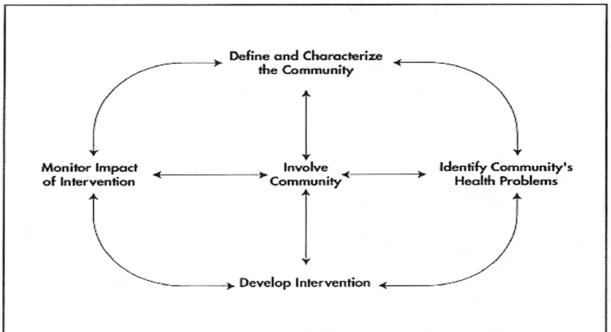


FIGURE 1.2: The COPC Process

COPC : Looking for upstream causes

Accident: scholar severely invalidated :1 September 1983



Acute Intervention: FP with Nurse; ambulance; ED



Jan De Maeseneer Family Medicine and Primary Care At the Crossroads of Societal Change

Platform of stakeholders:



Meeting:police, family physicians, schools, nurses, elderly-organisations, traffic experts, housing, ...

- 40 to 50 people
- Exchange of information
- "Community diagnosis"
 unsafe traffic situation
- Proposal for safer traffic condition
- Survey with 500

 inhabitants from
 neighbourhood: voting for
 the best scenario





Establishment safer traffic situation

Assessment: no more severe accidents

[°]Implementing "**Community-Oriented Primary Care**" strategy in the context of Population Health Management: integrating decentral and central data to perform a "Community Diagnosis" with involvement of the Community and developing a priority vaccination for people 18-64 yr with increased risk for Covid-19,addressing the upstream causes of ill health, including mental health (Belgian Federal Taskforce Covid-19 Vaccination Stategy)

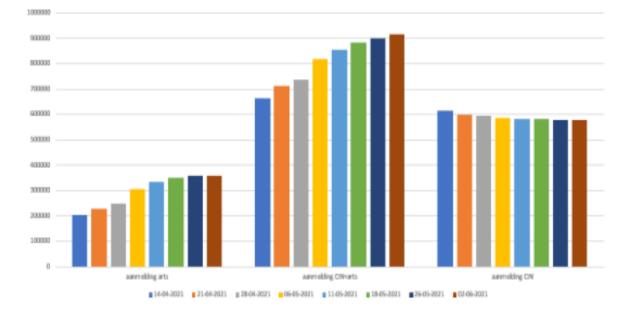
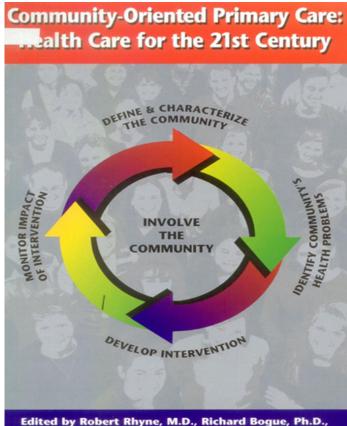


Figure 4: Dynamic overview of the number of patients selected by CIN (health insurance fund-IMA), by general practitioners, and by both

Registration by doctor Registration by CNN and doctor Registration by CNN



Gary Kukulka, Ph.D., Hugh Fulmer, M.D.

How to make change happen? Need for new organisational and financing models:

- Increased investment in PHC and in health promotion : from 14 % and (less than) 3 % of Total Health Expenditure (THE) to 30 % and 5 % of THE
- Integration of Primary Care and Public Health services in 'Primary Care Zones'/Districts
- (GDPR-proof) Integration of EHR in Primary Care and Public Health enabling goaloriented care at the individual level and establishing a 'Community Diagnosis' at population level

Shared Electronic Patient Record

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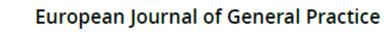
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Integrated Interprofessional **Health Record**

Botermarkt





GENERAL PRACTICE

GP



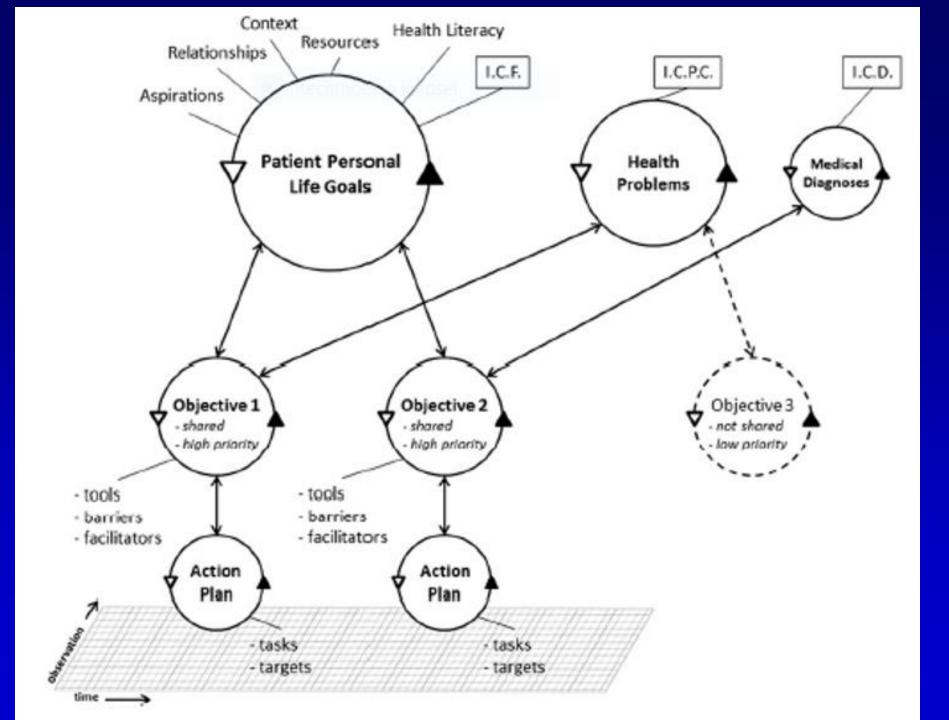
ISSN: 1381-4788 (Print) 1751-1402 (Online) Journal homepage: http://www.tandfonline.com/loi/igen20

Towards an overarching model for electronic medical-record systems, including problemoriented, goal-oriented, and other approaches

Huibert Tange, Zsolt Nagykaldi & Jan De Maeseneer

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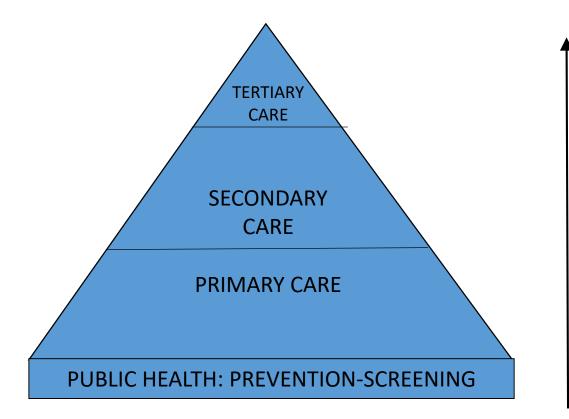
To link to this article: https://doi.org/10.1080/13814788.2017.1374367

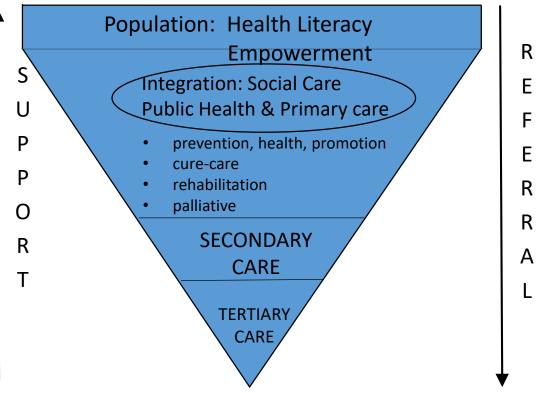


Reorientation: Need for new organisational and financing models:

- Increased investment in PHC: from 14 % of Total Health Expenditure(THE) to 30 % of THE
- Integration of Primary Care and Public Health services in 'Primary Care Zones'/Districts
- (GDPR-proof) Integration of EPR in Primary Care and Public Health enabling goaloriented care and establishing a 'Community Diagnosis'
- Interprofessional teams providing care, cure, prevention, health promotion and population management at local level in an integrated way with task shifting and competency sharing
- Integrated population-oriented financing systems to stimulate interprofessional cooperation; integrated financing for hospital networks
- New health system design: reversing the pyramid

Primary Care and hospitals : turning the pyramid upside down (after H. Vuori).



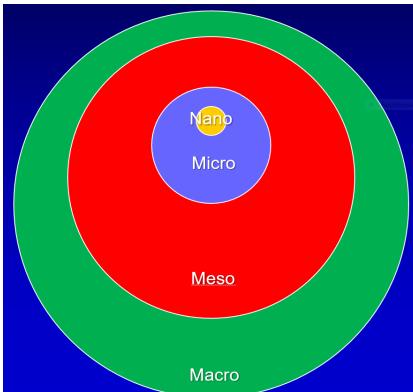




FUTURE

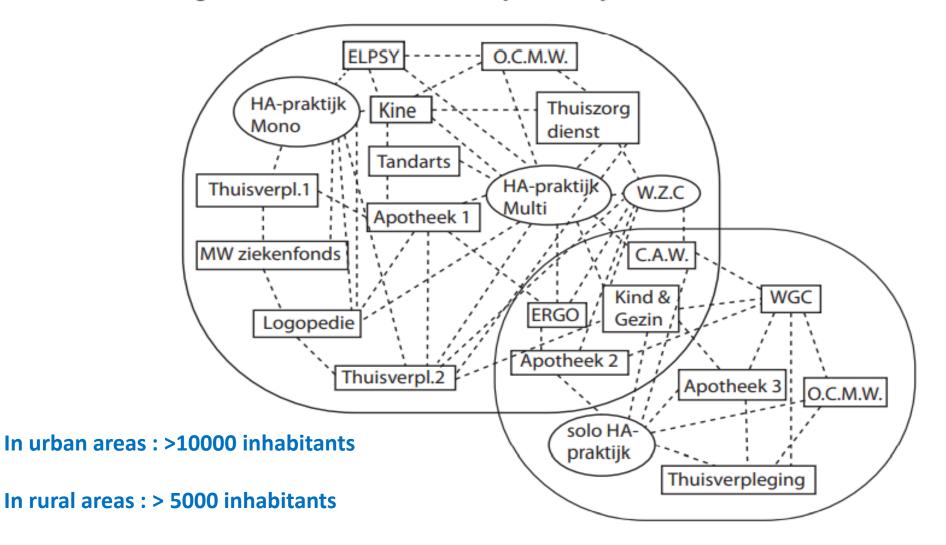
Involvement of PHC with other levels: health for all policies

 Micro-level: from isolated mono-disciplinary practices to interprofessional Primary Care Networks and integrated Community Health Centres.

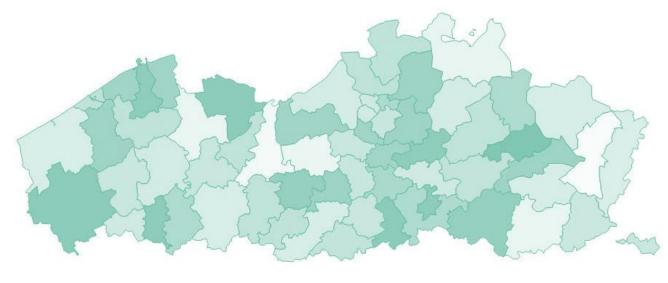


Interprofessional cooperation at micro-level : Primary Care Networks

Figuur 8: Illustratie van het concept Eerstelijnsnetwerk.



Meso-Level : Primary Care Zones





60 primary care zones in Flanders

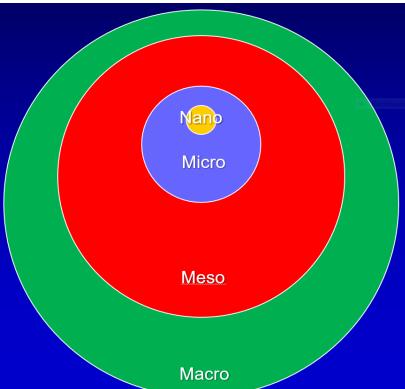
AZG 2021

- 70.000 to 125.000 inhabitants
- GOVERNANCE : INTEGRATION PRIMARY HEALTH CARE, SOCIAL CARE, PATIENTS AND INFORMAL CARE GIVERS AND LOCAL AUTHORITIES

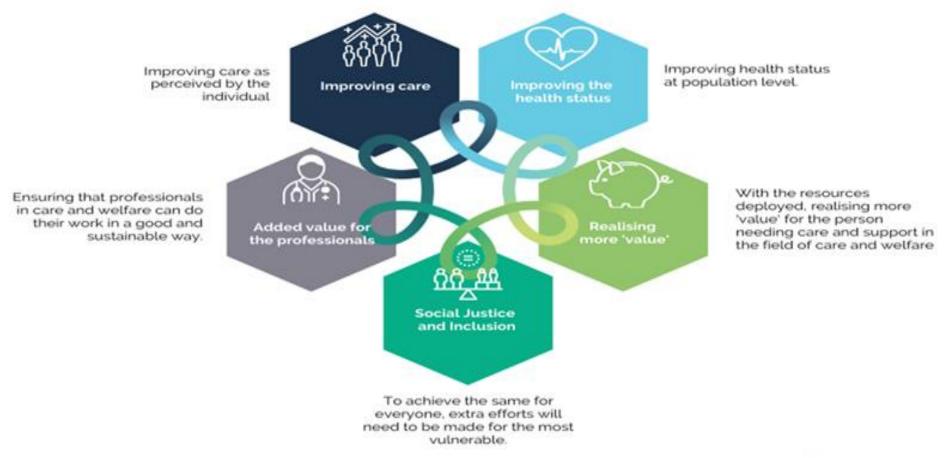
Involvement of PHC with other levels: health for all policies

- Micro-level: from isolated mono-disciplinary practices to interprofessional Primary Care Networks and integrated Community Health Centres.
- *** Meso-level**: 2020: Primary Care Zones: 100000 people.

[°] Macro-level: Defining overarching Health Goals: Quintuple Aim



Quintuple Aim



Michael Matheny, Sonoo Thadaney Israni, Mahnoor Alvined, and Danielle Whicher, Editors, 2019, Artificial Intelligence in Health Care: The Hope, the Hype, the Promise, the Peril, NAM Special Publication, Washington, DC: National Academy of Medicine, Translated, adapted, and reproduced with permission from the National Academy of Sciences, Couriery of the National Academies Press, Washington, D.C.



PHC MAKES A DIFFERENCE BY CONTRIBUTING TO INTERRELATED CONNECTEDNESS AND SOCIAL COHESION

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Jan De Maeseneer Family Medicine and Primary Care At the Crossroads of Societal Change

CAMPUS



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Thank you....



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